



ST. MARY'S COLLEGE (AUTONOMOUS)
RE-ACCREDITED WITH 'A+' BY NAAC (4TH CYCLE)
THOOTHUKUDI - 628001, TAMIL NADU

PG DEPARTMENT OF ECONOMICS
NEWSLETTER
ACEDAMIC YEAR:2019-2020

Editorial Board

Dr.A. Sudha

Co-ordinator & Assistant professor of Economics.

Dr.N. Nagalakshmi

Assistant Professor of Economics.

Dr.P.Anuradha

Assistant Professor of Economics



HOD'S MESSAGE

It is with immense pride and joy that I share the latest update from our dynamic and Growing Department of Economics. This academic year, we have witnessed exceptional achievements from both our students and faculty, demonstrating the strength of our collective communication to excellence. Delivering an exceptional educational experience, we empower students with the knowledge, skills, and critical thinking required to thrive in a dynamic global economy.

Thank you for being an integral part of this journey.

With best regards,

Dr. A. Sudha

PG Co-ordinator & Assistant Professor of Economics



Economics Association

On 22nd Aug 2019 the Economics Association were elected under the guidance of V.Arockia Amuthan, Assisitant Professor of Economics, Pope's College(Autonomous), Sawyerpuram, and delivered a talk on “ Recent Trends and Issues in Indian Economy”, Nearly Economics UG and PG Students & Faculty were the beneficiaries.

On 10th Dec 2019, Prof. Dr. Ganesan, Founder & Chairman National Foundation for Entrepreneurship Development (NFED) Coimbatore, was the resource person and delivered a talk on “Need for womens Entrepreneurship”. UG and PG Students & faculty were the beneficiaries from the Association Meeting.

On 09.12.2019 organized one day International Seminar on the topic “Women Empowerment and Women Entrepreneurship(WE²)”. The following were the resource persons. Dr. S. Anuzsiya , Senior Lecture & Head, Department of social Science, Centre for Gender Studies South Eastern University of Sri Lanka.Dr. Prof. Dr. Ganesan, Founder & Chairman National Foundation for Entrepreneurship Development (NFED) Coimbatore.Dr. Prof. Dr. V. Sasirekha, Sairam Institute of Management Studies & coordinator of Women Empowerment Cell, Sri Sairam Engineering College, West Tambaram, Chennai. Nearly 175 students,scolars and faculty participated and benefitted from the programme.

Mentor Mentee system

The system is a move towards student Support and Progression. It purports to achieve holistic development of every student in the department. A teacher has a group of 3-4 students whose academic and other aspects of their progress are her concern. The teacher takes care to concentrate more on issues related to their psychological needs during periodical Tutor-Ward Meet each Friday from 2.30p.m. to 4.00p.m. A record of academic results and bio- data of each of the students is maintained. The mentees met their mentor six times in the odd semester and Eight times in the even semester.

Semester	Dates
ODD	12.07.2019
	09.08.2019
	13.09.2019
	27.09.2019
	04.10.2019
	18.10.2019
EVEN	29.11.2019
	06.12.2019
	20.12.2019
	03.01.2020
	07.02.2020
	28.02.2020
	06.03.2020
	13.03.2020

Board of Studies meeting

The Board of Studies meeting for the Department of Economics was convened on 23 February 2019 at 10.30 a.m. in the department. The meeting commenced with a prayer, followed by warm welcome to all the esteemed members present

The Board of Studies Meeting of the Department of Economics conducted on 23.02.2019 in the Department of Economics. The subject experts of the Dr. Suganda Ramamoorthy, Associate Professor of Economics, Lady doak College (Autonomous) Thallakulam, Madurai, Dr. Arputhamani, Associate Professor of Economics, Sarah Tucker college, Palayamkottai, Dr. Jeyasheela, Assistant Professor of Economics, Rani Anna Government College for women, Tirunelveli, Dr. K.B. Raja Stalin (Industrialist) Managing Director, Pridiv Agencies, Pudukottai, Thoothukudi and Our Alumna Dr. Prabavathy, Associate Professor of Economics, Kamaraj College, Thoothukudi. The syllabus was designed in the pattern of Outcome Based Education with Choice Based Credit System. The board acknowledged and approved the set pattern.

Students Activities

During the academic year 2019-2020, the student demonstrated exceptional performance across various co-curricular, extra-curricular and sports competitions and events at different levels,

Here's a detailed account of their achievement:

- ❖ **G. Vidhya and A. Lavanya** was presented their paper on **"Women Empowerment in India: Issues Challenges and Future Directions"** in the Department of Economics Sri. Saradha College for Women Palayamkottai on 11.07.2019.
- ❖ **A. Theboral Jebamani and I. Evangiline Biula** was presented their paper on **"Women Entrepreneurship Development in India"** in the Department of Economics Sri. Saradha College for Women Palayamkottai on 11.07.2019.
- ❖ **G. Maria Vinitha Steffi and S. Hemalatha** Was presented their paper on **"The Role of Rural Women in Rural Development and the Impact of Family Economy"** in the Department of Economics Sri. Saradha College for Women Palayamkottai on 11.07.2019.

- ❖ **R.Anandha Prabha and S. Ubhara Nimmy** was Presented their paper on the topic **women entrepreneurship Development in India**” in the Department of Economics Sri.Saradha College for Women Palayamkottai on 11.07.2019
- ❖ **G.Vidhya and A. Lavanya** was presented their paper on **”Women Empowerment in India: Issues Challenges and Future Directions”** in the Department of Economics Sri. Saradha College for Women Palayamkottai on 11.07.2019.
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- ❖ **G. Maria Vinitha Steffi and S. Hemalatha** Was presented their paper on **“ The Role of Rural Women in Rural Development and the Impact of Family Economy”** in the Department of Economics Sri. Saradha College for Women Palayamkottai on 11.07.2019.
- ❖ **S.Vinotha and S. Indumathi** was presented on **“Women Empowerment through Employment Opportunities in India”** in the Department of Economics Sri. Saradha College for Women Palayamkottai on 11.07.2019.
- ❖ **B.JeyaParuvathi and T.Getsial II M.A Economics** were presented on **“Dimension of Rural and Urban Poverty”** PG Department and Research Centre in Economics Pope’s College (Autonomous) Sawyerpuram, Thoothukudi.
- ❖ **S.Anushya II M.A Economics** was presented on **“Government Policies Perspectives”** PG Department and Research Centre in Economics Pope’s College (Autonomous) Sawyerpuram, Thoothukudi.

- ❖ **S.Vinotha and S. Indumathi** was presented on **“Women Empowerment through Employment Opportunities in India”** in the Department of Economics Sri. Saradha College for Women Palayamkottai on 11.07.2019.
- ❖ **I M.A and II M.A Economics** were at attended and present their papers on the International conference and presented her paper on **“Tax Reforms in India”** in the Department of Economics, WawooWahejha Women’s College of Arts and Science, Kayalpattinam on 01.08.2019.

PTA and Alumnae

The Parents Teachers Association conducted meetings regularly for all the parents and students of the department. The meetings were held respectively II M.A on 27.09.2019 and for I M.A. on 08.02.2019.

Research Activities – Faculty

Name	Publication-Journal	Publication-Book	Conference	Seminar	webinar	workshop	FDP	Refresher course	Orientation/Induction	Training Prog
Dr.A.Sudha	6		4	2	18		1			
Ms.P.Anuradha	3		2	6			1		1	
Dr.N.Nagalakshmi	1		2							

PG Projects

A total of post graduate students of II M.A. Economics Literature submitted the projects. The Details are as follows:

Reg. No	Name of the Candidate	Project Title
18SPEC01	R. AnandhaPrabha	A Study on Buying Behaviour customer towards Branded Footwear in thhthukudi City.
18SPEC03	L. EvangilinPiula	A Study on Online Shopping Experience and Consumers Satisfaction in Therespuram Area Thoothukudi District
18SPEC04	S. Hemalatha	A Study on Sanitary Workers Problem in Annanagar Area Thoothukudi District
18SPEC05	S. Indumathi	A Study on Socio Economic Conditions of Paper workers in PMS PalaniyappanNadar @ Company Thoothukudi District

18SPEC06	G. Maria Vinitha Steffi	A Study on Influence of EMI Payments on Sales of Sathya Agencies in Thoothukudi District
18SPEC07	A.Sabeena	Industrial Pollution and Health Impact on the people Muthaiahpupram town in Thoothukudi Town
18SPEC08	A.TheboralJebamani	A Study on Areca Nut Leaf Plate Process Federal LogisticksSipcot In Thoothukudi District
18SPEC010	S. VidhyaSree	A Study on Customer satisfaction on Hair Oil and Beauty Cream to Pathanjali Products with special reference Thoothukudi Town.
18SPEC011	S. Vinotha	Economic Empowerment of women Through Bank Credit in Mappilaiurani Village of Thoothukudi District.

Placement

Name of the students Placed	Name of the Employer with Contact Details	Package Received	Programme Graduated from
S. Vinotha	HV Cargo Complex/ BulidingTiruchendur Road, Opposite ManikamMahalThoothukudi	12,000/-	M.A
A.TheboralJebamani	Rajalakshmi enterprise No.5 Ettaiyapuram Road, Thoothukudi	7000/-	M.A
S. Hema latha	Bala Saraswathi Chits (P) Ltd Devearpuram Road Thoothukudi	14000/-	M.A